



SECTION 2: THE VISION AND THE PEOPLE

(Session 2): Describe convincingly that you are passionately committed to your new business and have the realism to make inevitable hard choices.

THE PEOPLE

Work Experience Related to My Intended Business

(Session 2): Describe your work experience in the business you plan to start including a list of your skills and knowledge, which will be required in your business.

Personal Background and Education Credentials

(Session 2): Describe yourself, including your education.