

Site Criteria Table

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Factors	Grade 1-10	Weight 1-5	Points
Traffic count: Cars or pedestrians			
Visibility access			
Proximity to competition			
Zoning			
Parking (include off-street parking)			
Condition of premises			
Proximity to customer generators			
Income level of neighborhood			
Population density			
Ethnic make-up of neighborhood			
Age factor			
Directional growth of area			
Area improving or deteriorating			
Crime/shoplifting rates			
Availability of qualified employees			
Labor rates of pay			
Supplier proximity			
Terms and rental rates			
Adequacy of utilities, gas, water			
Transportation accessibility			
Total Points			

Session 6: [Business Location and Leasing](http://www.MyOwnBusiness.org)

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